The 8th Nordic Public Health Conference

Public Health – Shared Responsibility

By focusing on the theme “Public Health – Shared Responsibility”, it is being emphasized that public health challenges cannot be tackled effectively unless the entire community works together and seize opportunities that can help enhance the health of its citizens.

The conference is aimed at decision makers, practitioners, researchers, health professionals, education professionals and others working in public health. The purpose is to share the knowledge and experience needed for better understanding, and also to develop a framework for improving public health at local level. In recent years the need for intersectoral and interdisciplinary work has been recognized, as well as the need to develop strategies making the work sustainable. It is hoped that the conference will be an important step in facilitating this work. In addition, participants will have an excellent opportunity to meet colleagues and networking amongst colleagues in the Nordic countries, for example through social and adventure workshops, offering exciting hands on challenges.

Structure

The focus will be on global as well as Nordic dimensions. Highlights from the 6th International Conference on Health Promotion, Bangkok - August 2005, will be presented. Keynote speakers come from Canada as well as the Nordic countries.

Questions that will be addressed:

• How can the national level support the local level?
• How can the local level coordinate local resources to strengthen capacity in public health services?
• Which strategies and models work in partnership to strengthen capacity in public health services?

All presentations will take place in plenum. On Monday morning the plenary session is followed by four parallel sessions and in the afternoon we have “adventure workshops”, offering exciting hands on challenges.

Transport to and from Keflavík Airport: There is a Fly Bus service between Keflavík Airport and hotels, located directly in front of the terminal. A taxi service is also provided at the airport. Fly Bus fare: ISK 1,100,- Taxi fare approx. 9,000.

Note: It is possible to go to Reykjavik with a stopover at the Blue Lagoon. See: www.icelandexursions.is (Tour AH 28) and www.re.is (Tour RE 51)

The conference extends from Sunday October 9th to Tuesday October 11th in Reykjavík, the capital city of Iceland. It is held at Hotel Nordica’s conference centre, where there are modern and functional meeting rooms. Accommodation is also at the hotel, as well as at other hotels within walking distance.

The Workshop Adventure” on Monday takes place at Thingvellir – the national park. Here, at the very birthplace of democracy and the world’s oldest parliament, participants will watch history being made with their own eyes! Sensible shoes and outdoor clothing are needed for this part of the conference program.

A “health promoting” part of the conference is a morning swim, from 7:30 a.m., at the Laugardalslaug swimming pool, close to Hotel Nordica. Icelandic culture and lifestyle includes going regularly to the local swimming pool – same as everywhere – all year round – and the conference participants are invited to join in. Houses in Iceland, as well as swimming pools, are generally heated by natural hot water pumped up from deep within the ground.

Social Program

The social program includes a Welcoming Reception at Hotel Nordica on Sunday evening. Monday evening there is a tour to the Blue Lagoon, which includes going to the Golden Circle, with visits to Þingvellir, Geysir and Haukadalur. Tuesday evening there is an organized bus tour to the West Iceland and functional meeting rooms. Accommodation is also at the hotel, as well as at other hotels within walking distance.

The website Registration Form should be used

The “Workshop Adventure” on Monday takes place at Thingvellir – the national park. Here, at the very birthplace of democracy in Iceland – some even say the world – and where the world’s oldest parliament was held – same every year in the world – and where the geographical boundaries between Europe and America dramatically meet, participants will take on an active part in shaping the outcomes of the conference, while enjoying the unique natural environment. Sensible shoes and outdoor clothing are needed for this part of the conference program.

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The Conference Organisers are Congress Reykjavík. All available information as well as registration form can be obtained at the conference website: www.congress.is/nph2005.

Registration form: The website Registration Form should be used to register for the Congress, hotel reservations and social programme, included in the registration fee, must also be marked on the form. It is also possible to reserve various excursions in advance.

Participation fee: Payment is received before July 9, 2005: ISK 35,000. After July 9, 2005: ISK 35,000. Included is: Admission to the conference program and conference materials, refreshments during breaks, lunch on October 10 and 11, Welcoming Reception at Nordica Hotel on October 9, Reception at City Hall October 10 and Gala Dinner on October 11.

Information about cancellation terms is available at the website.

Hotels: The conference organiser, Congress Reykjavík, arranges hotel accommodations. The conference fee pre-registered stops at a special conference price at the official hotels for the congress. Hotel reservations should be made on the registration form.

All enquiries should be sent to:

Congress Organisers

Congress Reykjavík, “NPH” Engjateigur 5, IS-105 Reykjavík, Iceland.
Tel: +354 585 3900; Fax: +354 585 3901
E-mail: nph2005@congress.is
web page: www.congress.is
Keynote Speakers

Dr. Geir Gunnlaugsson, Director of the Centre for Child Health Services in Reykjavik and Chairman of the Icelandic Public Health Association.

Dr. Geir Gunnlaugsson also holds a PhD in Public Health, University of Iceland 1992 and postgraduate training in pediatrics and public health at the Karolinska Institute, Stockholm, Sweden. He has been Chairman of the Icelandic Public Health Association since 1999. He is also the Director of the Centre for Child Health Services in Reykjavik. Dr. Gunnlaugsson is a medical doctor and has postgraduate training in community and social medicine. He joined WHO-EURO as a director in 2002. He was Dean of the Nordic School of Public Health from 1996 to 2002 and before that held deputy positions in the Ministry of Health and Social Security and the Directorate of Health in Iceland. Dr. Gunnlaugsson has been on the editorial board of several scientific journals and published numerous papers in public health.

Dr. Anna Elína Kristjánsdóttir, Chair of the Icelandic Public Health Association. Dr. Kristjánsdóttir has been on the editorial board of several scientific journals and published widely in the field of public health.

Program

### Day 1

#### Sunday, October 9

**10:00 - 12:00**

**Session 1: Public Health Education in relation to society and people’s knowledge.**

Session 2: Public Health Education in relation to society and people’s knowledge.

**12:00 - 13:30**

Lunch

**13:30 - 15:00**

**Session 3:**

**15:00 - 16:30**

**Session 4:**

### Day 2

**Monday, October 10**

**10:00 - 12:00**

**Session 5: Health promotion at the local swimming pool - Laugardalslaug.

**12:00 - 13:30**

Lunch

**13:30 - 15:00**

**Session 6:**

**15:00 - 16:30**

**Session 7:**

### Day 3

**Tuesday, October 11**

**10:00 - 12:00**

**Session 8:**

**12:00 - 13:30**

Lunch

**13:30 - 15:00**

**Session 9:**

**15:00 - 16:30**

**Session 10:**

### Day 4

**Wednesday, October 12**

**10:00 - 12:00**

**Session 11:**

**12:00 - 13:30**

Lunch

**13:30 - 15:00**

**Session 12:**

**15:00 - 16:30**

**Session 13:**

**16:30 - 20:00**

**Conference Banquet:**

**20:00 - 24:00**

**Conference Party:**